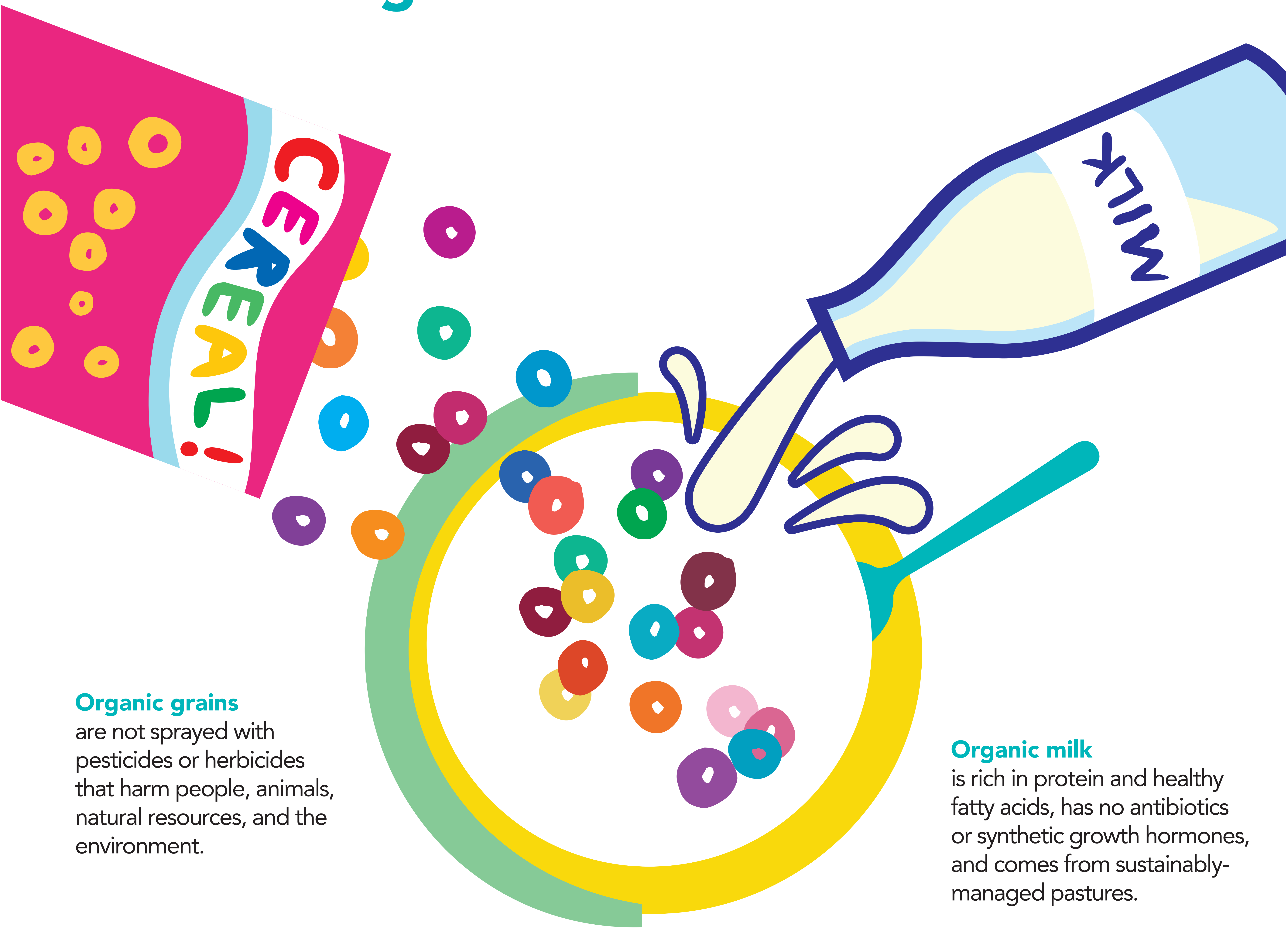


PROJECT CEREAL

Healing the planet, one
organic bowl at a time



Organic grains
are not sprayed with
pesticides or herbicides
that harm people, animals,
natural resources, and the
environment.

Organic milk
is rich in protein and healthy
fatty acids, has no antibiotics
or synthetic growth hormones,
and comes from sustainably-
managed pastures.

Organic farms
restore soil health, promote biodiversity, and release
30% less gas emissions than conventional farms.

We are building a movement that supports the health and
sustainability of our children, farmers, workers, soil, and planet!

