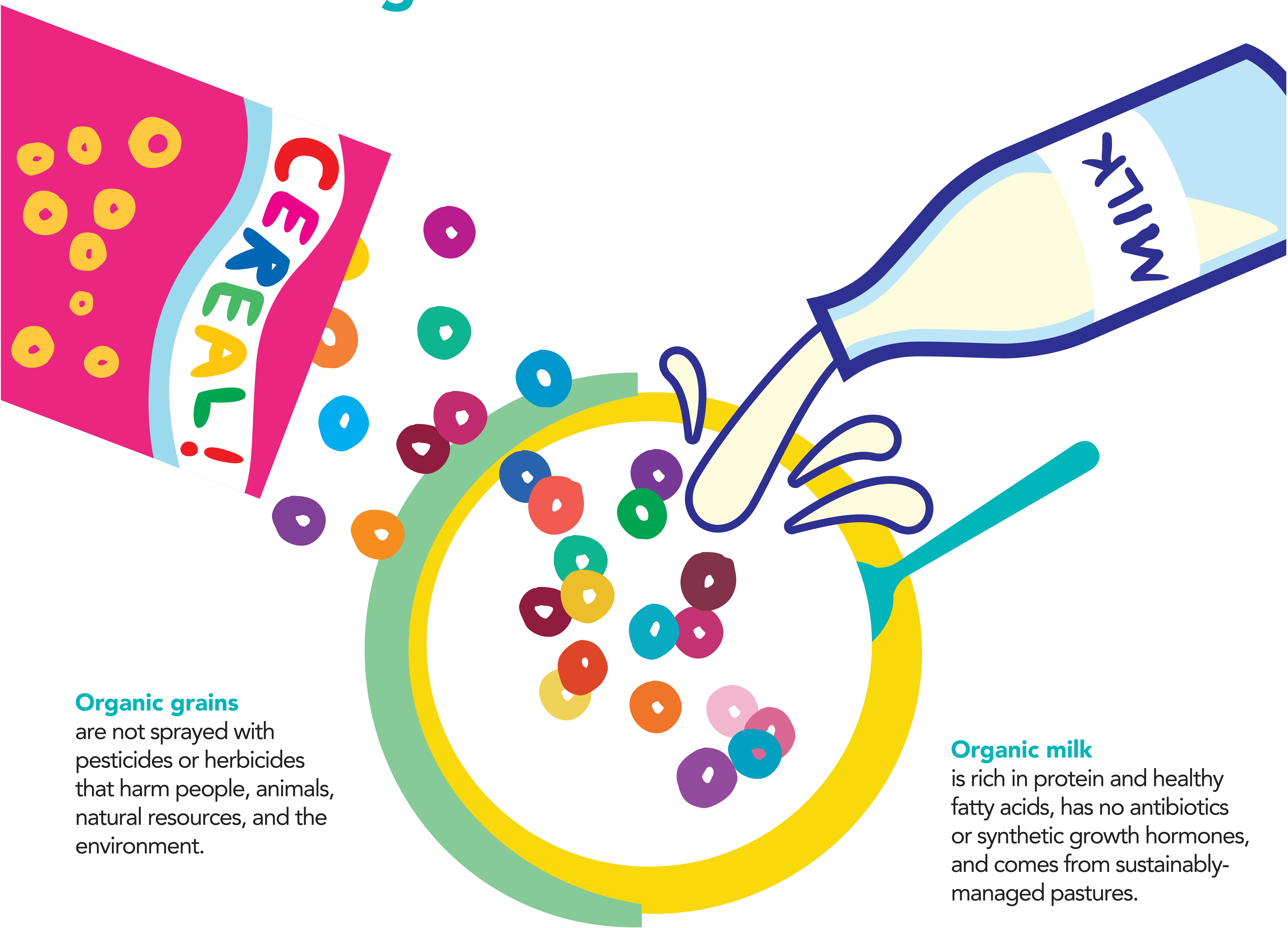


PROJECT CEREAL

Healing the planet, one
organic bowl at a time



Organic grains

are not sprayed with pesticides or herbicides that harm people, animals, natural resources, and the environment.

Organic milk

is rich in protein and healthy fatty acids, has no antibiotics or synthetic growth hormones, and comes from sustainably-managed pastures.

Organic farms

restore soil health, promote biodiversity, and release 30% less gas emissions than conventional farms.

We are building a movement that supports the health and sustainability of our children, farmers, workers, soil, and planet!

