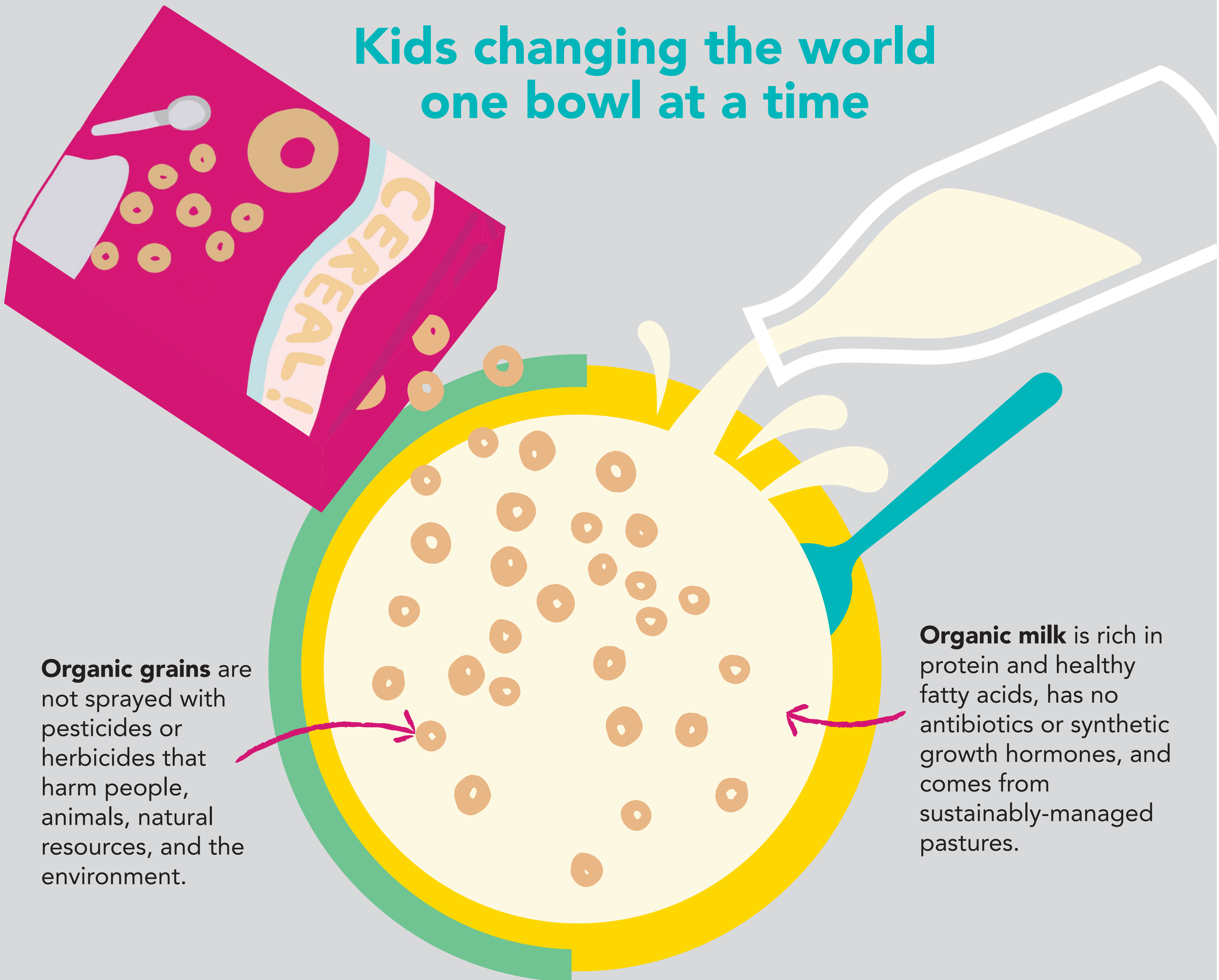


PROJECT CEREAL

Kids changing the world
one bowl at a time



Organic grains are not sprayed with pesticides or herbicides that harm people, animals, natural resources, and the environment.

Organic milk is rich in protein and healthy fatty acids, has no antibiotics or synthetic growth hormones, and comes from sustainably-managed pastures.

Organic farms restore soil health, promote biodiversity, and release 30% less greenhouse gas emissions than conventional farms.

We're growing a movement that supports the health and sustainability of our kids, farmers, workers, soil and planet!